



Blankies For Babies Newsletter

MAY 3, 2008

VOLUME 3, NUMBER 1

*"Passing on the
Warmth of the Heart"*

Welcome and Thank You

Welcome to Blankies For Babies. We are truly thankful for people like your who have shown interest in our mission!

A very warm welcome to the dear Ladies and Gents in New Mexico who have shown interest in making a difference in their community! We are proud to share later in this newsletter the results of your Blankie Party!

Without your hard work and big hearts, this 'charity' wouldn't be what it is!!!

Getting Involved

We are looking for men and women who would be interested in hosting Blankie Parties, especially on Oahu and in the Oklahoma City area (where we have chapters already set up) If you would be interested in hosting a Blankie Party, please contact Blankies For Babies for a Hostess Packet which will include all the information you will need.

If you are not near a current Chapter, but would still like to host a party, please contact Blankies For Babies along with contact information for the organization that you would like the blankies from your party to go to. Once contact has been confirmed, a Hostess Packet will also be sent to you for your party.

((Remember, Blankies For Babies is NOT YET an official non-profit organization. For this reason, absolutely NO monetary donations are to be accepted, under ANY circumstances. Thank you!))

Previous Events

April 12, Hostess Training was canceled due to lack of participation. This training will be made available on a one-to-one basis from the Hawaii Chapter for anyone interested.

April 13, Hostesses PJ and Heather held a Blankie Party in Albuquerque, New Mexico. With eight guests, they made thirteen beautiful blankies which will be taken to a local hospital there. Thank you, Ladies!!! You can see a picture from this event online.

Upcoming Events

This June, Christina Borden will be hosting a Red, White, and Blue Blankie Party in her home. Guests are encouraged to bring military related, patriotic related, and flag related fleece for these blankies. This is in honor of our Military men and women and their children. Please contact us for more details. (date and time have not yet been determined)

Hostess Packs

...are ready to be send out! (free of charge) They include brochures, how-to cards, invitations, and blankie tags. If you would like a hostess pack, please contact me with a mailing address, and I will send it as soon as possible.

WEBSITE and MYSPACE PAGE

We apologize for the inconvenience while our computer was down for repairs. However, the website: www.blankiesforbabies.com is still up and running. Two new pages have been added. [Upcoming Events](#) will highlight any new events and who to contact. [Past Events](#) will review Blankie Parties already held and will share pictures of those events, if any are available.

The myspace page: www.myspace.com/blankiesforbabies has also undergone some subtle changes. We apologize in advance for those of you who love to send pretty comments. As much as we love them, the html from one well-meant comment had a virus attached so we will no longer accept html comments there. STILL...We would LOVE to add you to our friend's list. This will be the place to meet other volunteers, share stories, get ideas, and again, see pictures of any events.

Mailing List

If you would like to be added to our mailing list, for bulletins and flyers concerning upcoming events in your area, please contact Blankies For Babies with "Add to Mailing List" in the subject line. In the email, please be sure to include the address you would like mailings sent to. (We can also send bundles of fliers if you would be interested in passing them out; please indicate number you would like in the subject line)

If you would like to be REMOVED from our email list, please reply to this email with "Remove from mailing list" in the subject line.

If you know someone who would be interested in what Blankies For Babies

does, please feel free to forward this newsletter on to them.

Contact Information

Blankies For Babies

Mailing address: 4773A West Elua Way, Ewa Beach, Hawaii 96706

Phone: 808 223 6361

Email: CBorden@blankiesforbabies.com

Websites: www.blankiesforbabies.com,
www.myspace.com/blankiesforbabies

Here's an easy way to use text you've already formatted as the basis for a new paragraph, character, or list style:

1. Select the text, on the Format menu, click Styles and Formatting, and then click New Style. You'll see all your style characteristics displayed.
2. Name your new style, check the Add to Template box, and then click OK.

Company Name

Street Address

Address 2

Phone

Fax

E-mail

We're on the Web!

Web Address

Fonts

When choosing the fonts that you'll be using for headlines and body text, a good rule is to never use more than 2-3 fonts in a newsletter. More cause confusion and make your efforts look less professional. Be creative with the ones you do choose, though. Use different sizes and colors, and use bold and italics to add variety without confusing the look of the newsletter. You can add these custom styles to your template's style palette so that they're instantly available.

Finally, delete any features that you won't be using. Once you're done with these general changes, save the result as a Word template.

Add articles and graphics

One distinct difference between a printed newsletter and an e-mail version is the amount of text to include. Unless you know that all your readers will be interested in a longer version, you should keep the amount of information to about 1,000 words or less. Anything more becomes tiresome to read online, and you may lose their interest before they read the items you really want them to see.

What to include

Some items to think about including might be introductions to new employees, recent awards presented to your company, specials and discounts on products or services, announcements of new products, and information on new ways to take advantage of your products or services. Don't include items that might be of interest to only a few customers; you want to capture and hold the interest of as many readers as possible.

Add graphics



Add graphics or pictures with captions to help break up the text and create some visual interest. But make sure that whatever you add relates to the adjacent text. A picture of the company dog might be cute, but if the story surrounding it is about a new product, the picture will only serve to confuse your readers.

Contact information

Be sure to include contact information in more than one place. Not only should it be part of your master template, you should include "For more information..." contacts in every article where it's appropriate.

Web links

Include links to the company Web site wherever you can. Be sure to update the site to include the information you are referring them to. It's easy to include hyperlinks in your newsletter that will take customers right to your Web site or get them started with an e-mail to your sales staff.

Proofread

When you've completed your newsletter, it's time for one of the most important steps of all—proofreading. Take several passes through the material, looking for different things each time.