



Blankies For Babies Newsletter

MARCH 8, 2008

VOLUME 1, NUMBER 1

*"Passing on the
Warmth of the Heart"*

Welcome and Thank You

Welcome to Blankies For Babies. We are truly thankful for people like yourselves that have shown interest in our mission!

I would like to take this opportunity to welcome our new Oklahoma Chapter and its coordinator, Terri! (If you live in or near Oklahoma City, you can contact Terri via TLamkin@blankiesforbabies.com)

Also a warm welcome to the dear ladies in Idaho, Texas, and Maryland who have shown interest in making a difference in their communities! I look forward to hearing about the results from your endeavors!

A special thank you to previous hostesses and guests, especially Sunny and Janette! Without your hard work and big hearts, this 'charity' wouldn't be what it is!!!

WEBSITE and MYSPACE PAGE

We now have a super website up and running. If you haven't visited it already, please stop by www.blankiesforbabies.com. This website will be updated with events as they are scheduled, new chapters as they form, and other news that relates to hostesses, donors, and volunteers.

We also created a page on myspace.com:

www.myspace.com/blankiesforbabies. We would LOVE to add you to our friend's list. This will be the place to meet other volunteers, share stories, get ideas, and see pictures of any events.

Getting Involved

We are looking for men and women who would be interested in hosting Blankie Parties, especially on Oahu and in the Oklahoma City area (where we have chapters already set up) If you would be interested in hosting a Blankie Party, please contact Blankies For Babies for a Host Packet which will include all the information you will need.

If you are not near a current Chapter, but would still like to host a party, please contact Blankies For Babies along with contact information for the organization that you would like the blankies from your party to go to. Once contact has been confirmed, a Host Packet will also be sent to you for your party.

((Remember, Blankies For Babies is NOT YET an official non-profit organization. For this reason, absolutely NO monetary donations are to be accepted, under ANY circumstances. Thank you!))

Mailing List

If you would like to be added to our mailing list, for bulletins and flyers concerning upcoming events in your area, please contact Blankies For Babies with "Add to Mailing List" in the subject line. In the email, please be sure to include the address you would like mailings sent to. (We can also send bundles of fliers if you would be interested in passing them out; please indicate number you would like in the subject line)

If you would like to be REMOVED from our email list, please reply to this email with "Remove from mailing list" in the subject line.

If you know someone who would be interested in what Blankies For Babies does, please feel free to forward this newsletter on to them.

Contact Information

Blankies For Babies

Mailing address: 4773A West Elua Way, Ewa Beach, Hawaii 96706

Phone: 808 223 6361

Email: CBorden@blankiesforbabies.com

Websites: www.blankiesforbabies.com,
www.myspace.com/blankiesforbabies

Here's an easy way to use text you've already formatted as the basis for a new paragraph, character, or list style:

1. Select the text, on the Format menu, click Styles and Formatting, and then click New Style. You'll see all your style characteristics displayed.
2. Name your new style, check the Add to Template box, and then click OK.

Company Name

Street Address

Address 2

Phone

Fax

E-mail

We're on the Web!

Web Address

Fonts

When choosing the fonts that you'll be using for headlines and body text, a good rule is to never use more than 2-3 fonts in a newsletter. More cause confusion and make your efforts look less professional. Be creative with the ones you do choose, though. Use different sizes and colors, and use bold and italics to add variety without confusing the look of the newsletter. You can add these custom styles to your template's style palette so that they're instantly available.

Finally, delete any features that you won't be using. Once you're done with these general changes, save the result as a Word template.

Add articles and graphics

One distinct difference between a printed newsletter and an e-mail version is the amount of text to include. Unless you know that all your readers will be interested in a longer version, you should keep the amount of information to about 1,000 words or less. Anything more becomes tiresome to read online, and you may lose their interest before they read the items you really want them to see.

What to include

Some items to think about including might be introductions to new employees, recent awards presented to your company, specials and discounts on products or services, announcements of new products, and information on new ways to take advantage of your products or services. Don't include items that might be of interest to only a few customers; you want to capture and hold the interest of as many readers as possible.

Add graphics



Add graphics or pictures with captions to help break up the text and create some visual interest. But make sure that whatever you add relates to the adjacent text. A picture of the company dog might be cute, but if the story surrounding it is about a new product, the picture will only serve to confuse your readers.

Contact information

Be sure to include contact information in more than one place. Not only should it be part of your master template, you should include "For more information..." contacts in every article where it's appropriate.

Web links

Include links to the company Web site wherever you can. Be sure to update the site to include the information you are referring them to. It's easy to include hyperlinks in your newsletter that will take customers right to your Web site or get them started with an e-mail to your sales staff.

Proofread

When you've completed your newsletter, it's time for one of the most important steps of all—proofreading. Take several passes through the material, looking for different things each time.